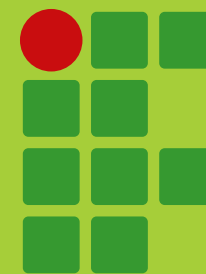


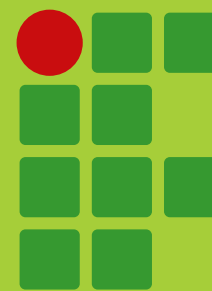
MANUAL DE APLICAÇÃO DO LOGOTIPO DO IFAC



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PAPELARIA



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CARTÃO DE VISITA

Formato: 90x50 mm | Cor: 4X4 (Policromia) |

Laminação fosca F/V (opcional: verniz localizado na marca) | Suporte: Couché Fosco 300g



CADERNO DE ANOTAÇÕES

O caderno de anotações, tamanho 17 x 28 cm deve ser impresso fechado em 4x0 cores, em capa dura, com laminação BOPP fosco na frente e acabamento em wire-o branco.



Verso

Frente

TIMBRADO

Formato: 210x297 mm

Cor: 4x0 (Policromia ou tons de cinza)

Suporte: AP 90 g



MINISTÉRIO DA EDUCAÇÃO
Secretaria de Educação Profissional e Tecnológica
Instituto Federal de Educação, Ciência e Tecnologia do Acre



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Rua Coronel José Galdino, nº 495 - Bosque
Rio Branco/AC - CEP 69.900-640
Telefone: (68) 2106-5834
E-mail: reitoria@ifac.edu.br

Reitoria - Anexo
Rua Coronel Alexandrino, nº 301 - Bosque
Rio Branco/AC - CEP 69.900-697
Telefone: (68) 3302-0800

www.ifac.com.br

ENVELOPE-PADRÃO

31 x 42 cm
— Envelope A3

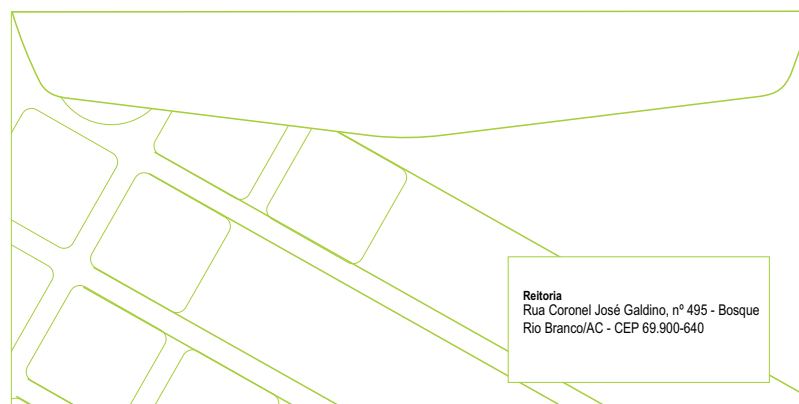
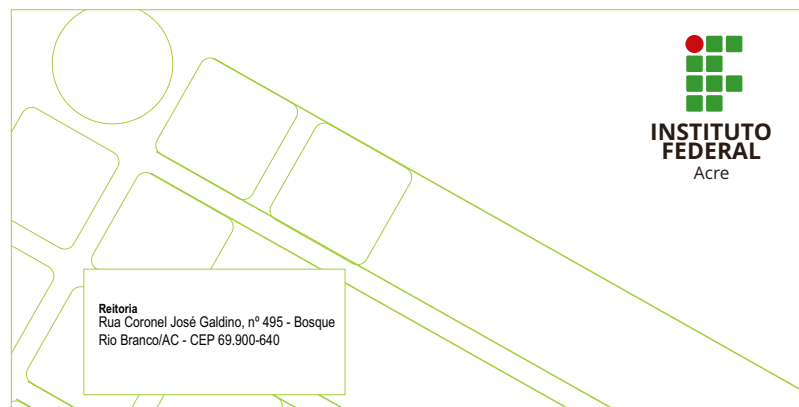
24 x 34 cm
— Envelope-saco

20 x 28 cm
— Envelope-meio-oficio

11.5 x 23 cm
— Envelope-carta

ENVELOPE-PADRÃO

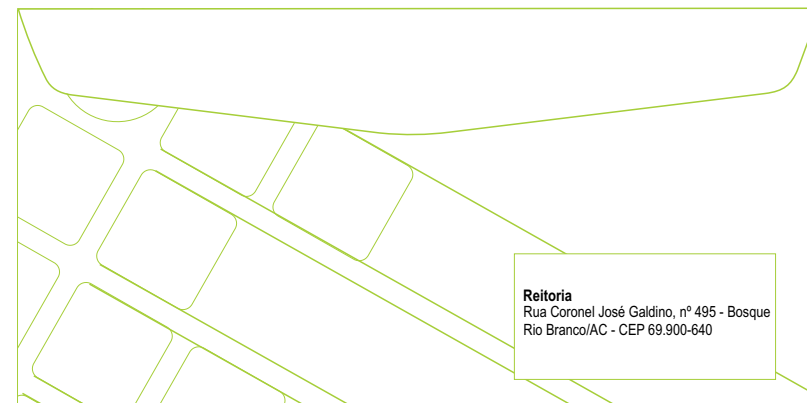
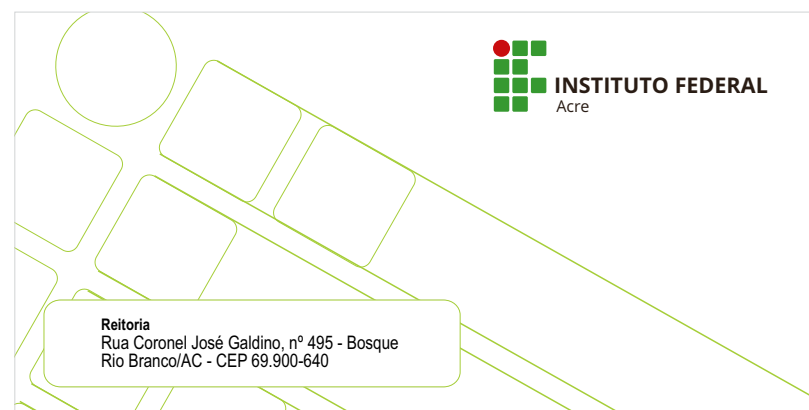
Dimensões: 11.5 x 23 cm
Papel: Offset branco certificado FSC 120 g/m²



ENVELOPE-PADRÃO

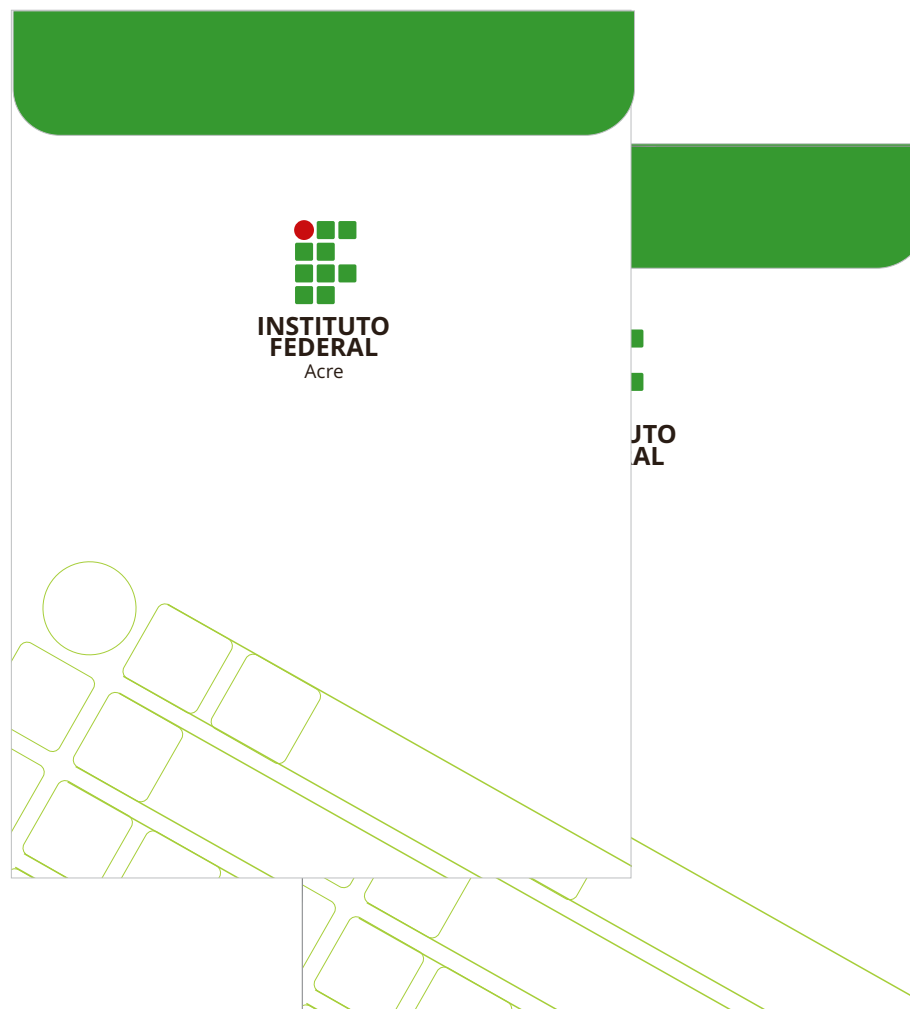
Dimensões: 11.5 x 23 cm

Papel: Offset branco certificado FSC 120 g/m²



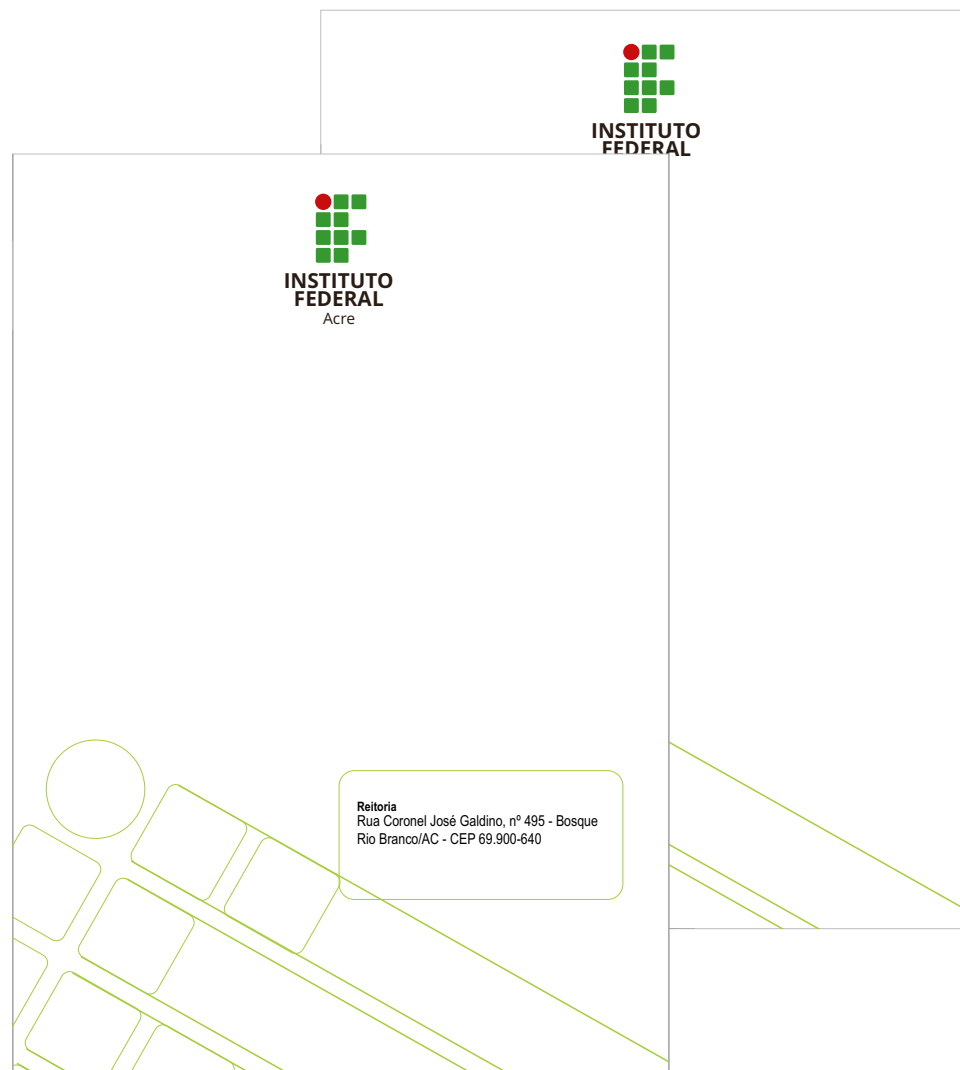
ENVELOPE-PADRÃO

Envelope-meio-ofício
Dimensões: 20 x 38 cm
Papel: Offset Branco certificado FSC 120 g/m²



ENVELOPE-PADRÃO

Envelope-meio-ofício - verso
Dimensões: 20 x 38 cm
Papel: Offset branco certificado FSC 120 g/m²

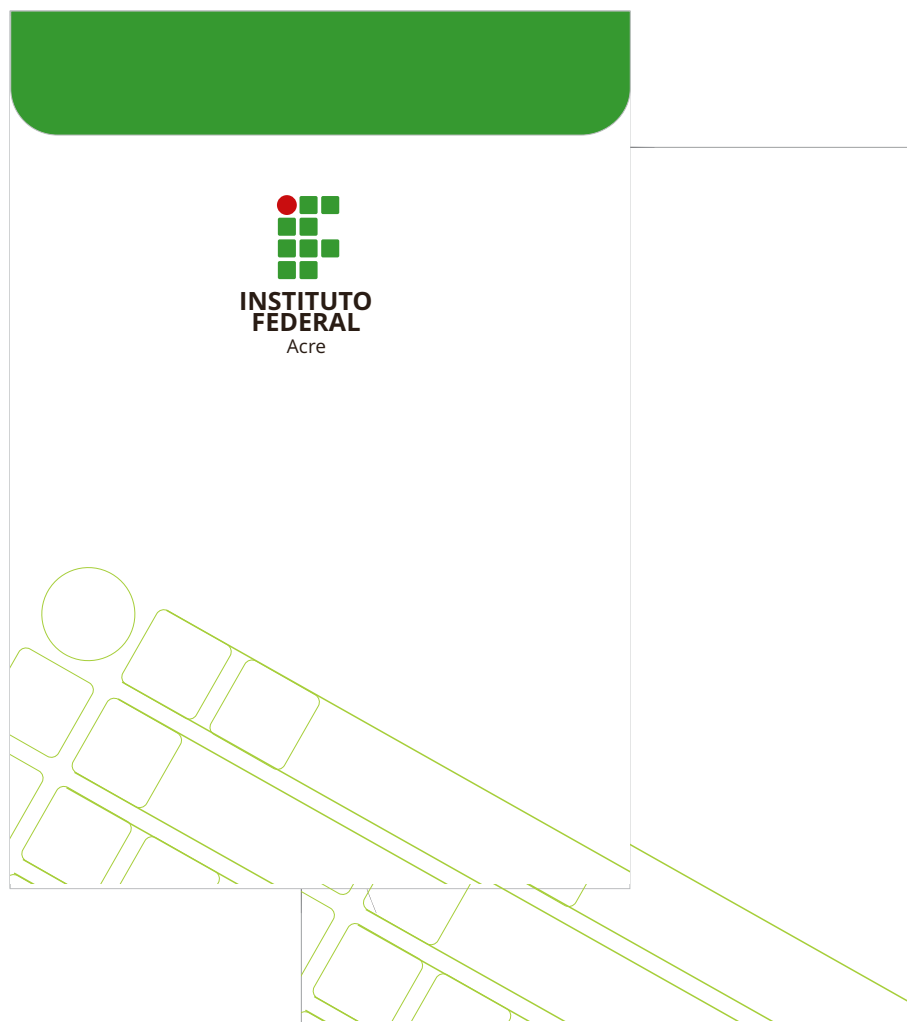


ENVELOPE-PADRÃO

Envelope-saco — frente

Dimensões: 24 x 34 cm

Papel: Offset branco certificado FSC 120 g/m²



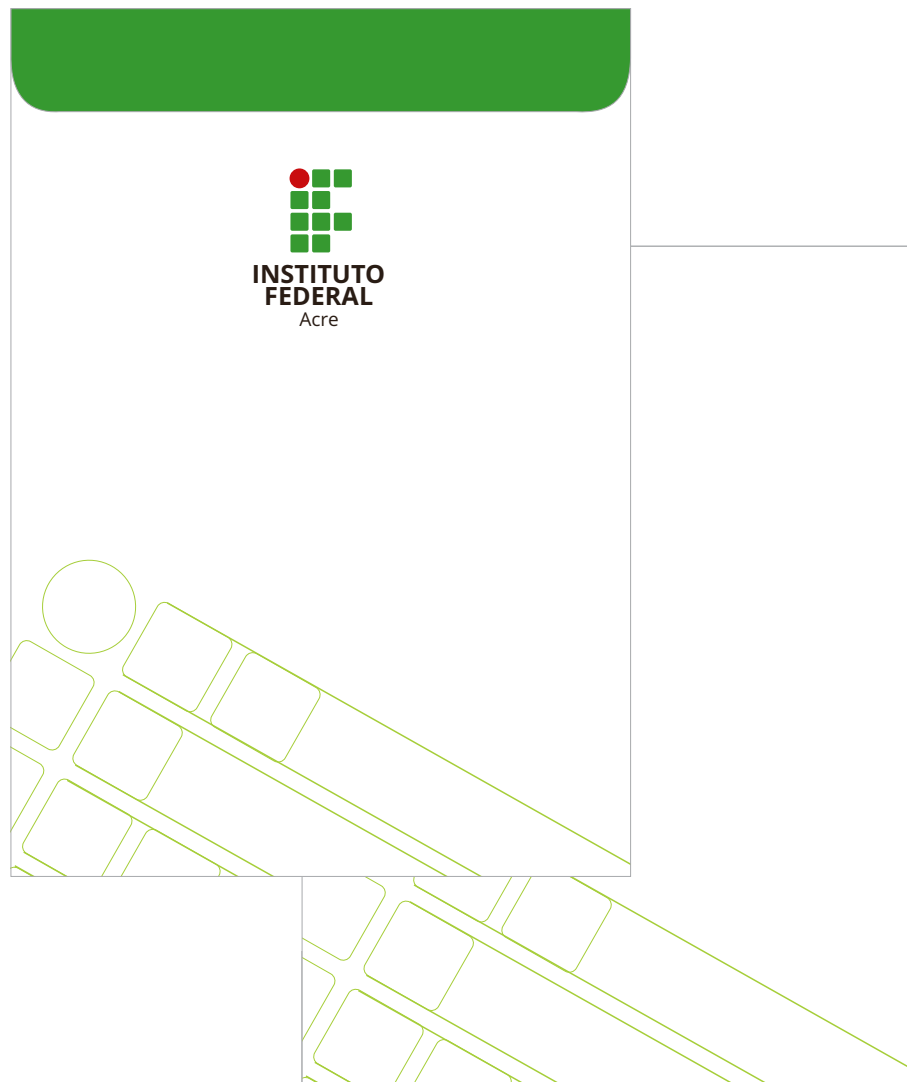
ENVELOPE-PADRÃO

Envelope-saco — verso
Dimensões: 24 x 34 cm
Papel: Offset branco certificado FSC 120 g/m²



ENVELOPE-PADRÃO

Envelope A3 — frente
Dimensões: 31 x 42 cm
Papel: Offset branco certificado FSC 120 g/m²



Cores: 2/0
Papel: Triplex FSC de 280 g/m² a 350 g/m²
Corte: faca especial
Acabamento: laminação fosca

PASTA

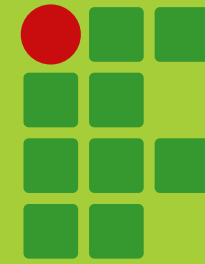


PASTA FECHADA



PASTA ABERTA

BRINDES



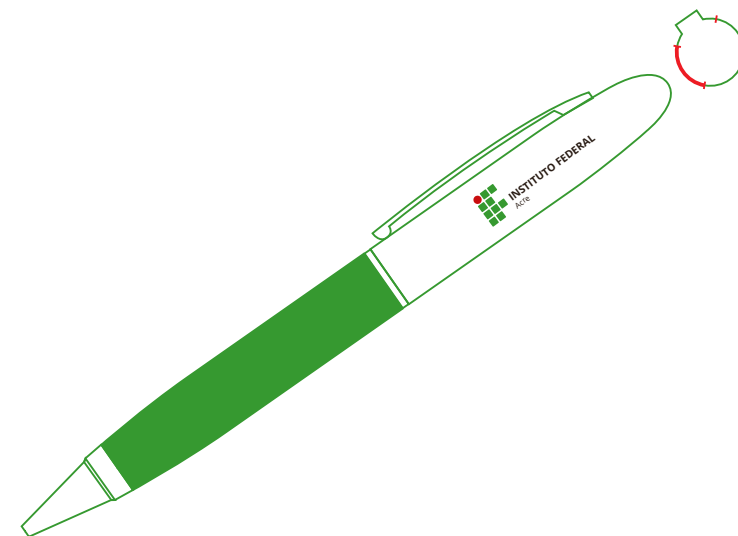
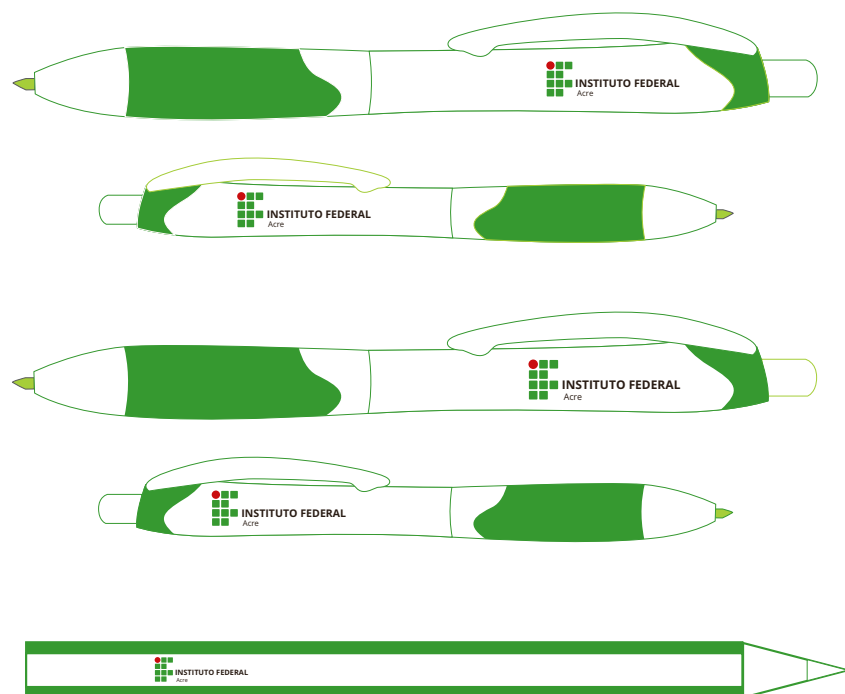
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CANETA E LÁPIS

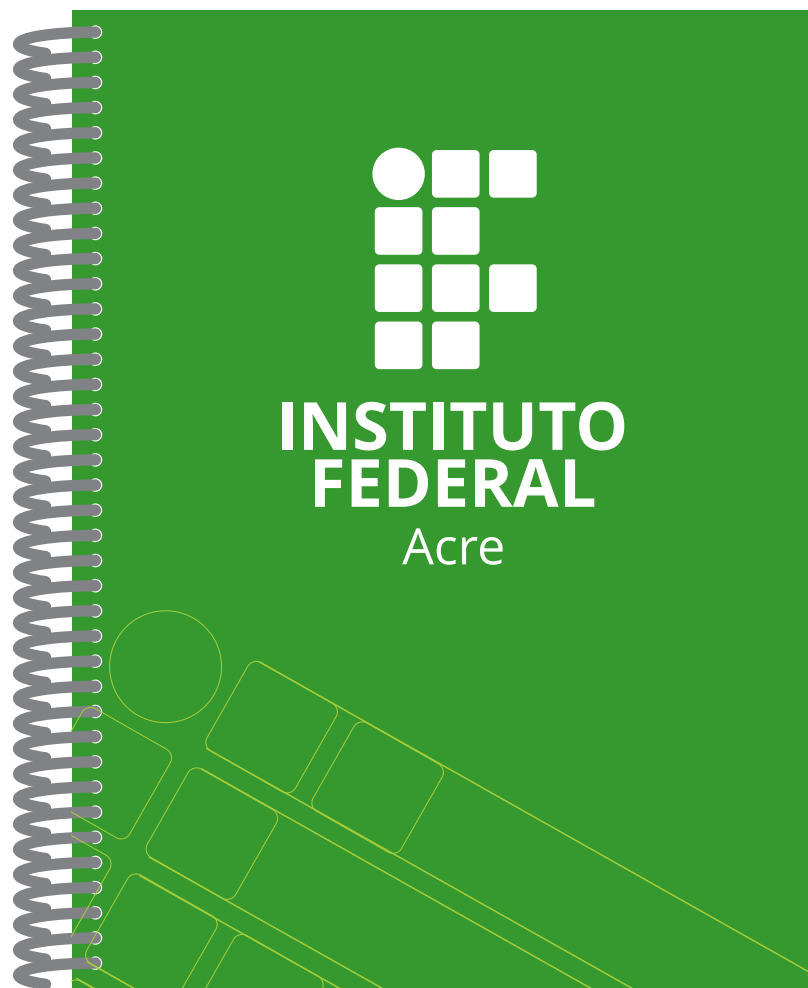
Caneta plástica com detalhe superior e inferior na cor verde. Impressão em dois lados. Aplicação da marca na assinatura de logotipo isolado nas cores do IFAC.



SACOLAS



CADERNO INSTITUCIONAL



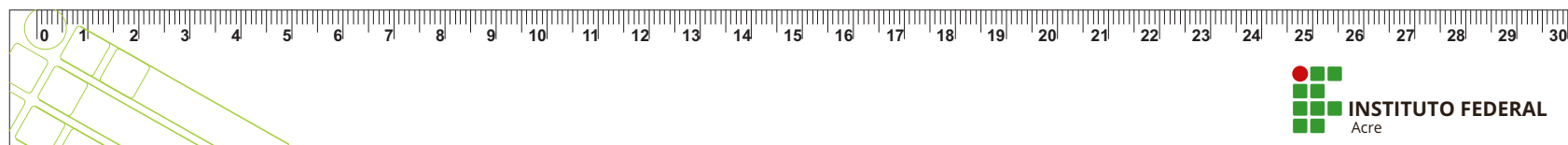
CHAVEIRO



BOTON



RÉGUA



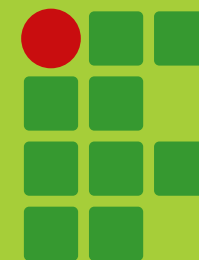
PEN DRIVE



SQUEEZES



MÍDIA DIGITAL



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A identidade visual da marca deve ser mantida em todas as apresentações institucionais do IFAC

A coerência gráfica entre as aplicações é essencial a fim de permitir ao usuário uma clara percepção de unidade.

TELA POWERPOINT



A identidade visual da marca deve ser mantida em todas as apresentações institucionais do IFAC

A coerência gráfica entre as aplicações é essencial a fim de permitir ao usuário uma clara percepção de unidade.

TELA POWERPOINT



A identidade visual da marca deve ser mantida em todas as apresentações institucionais do IFAC

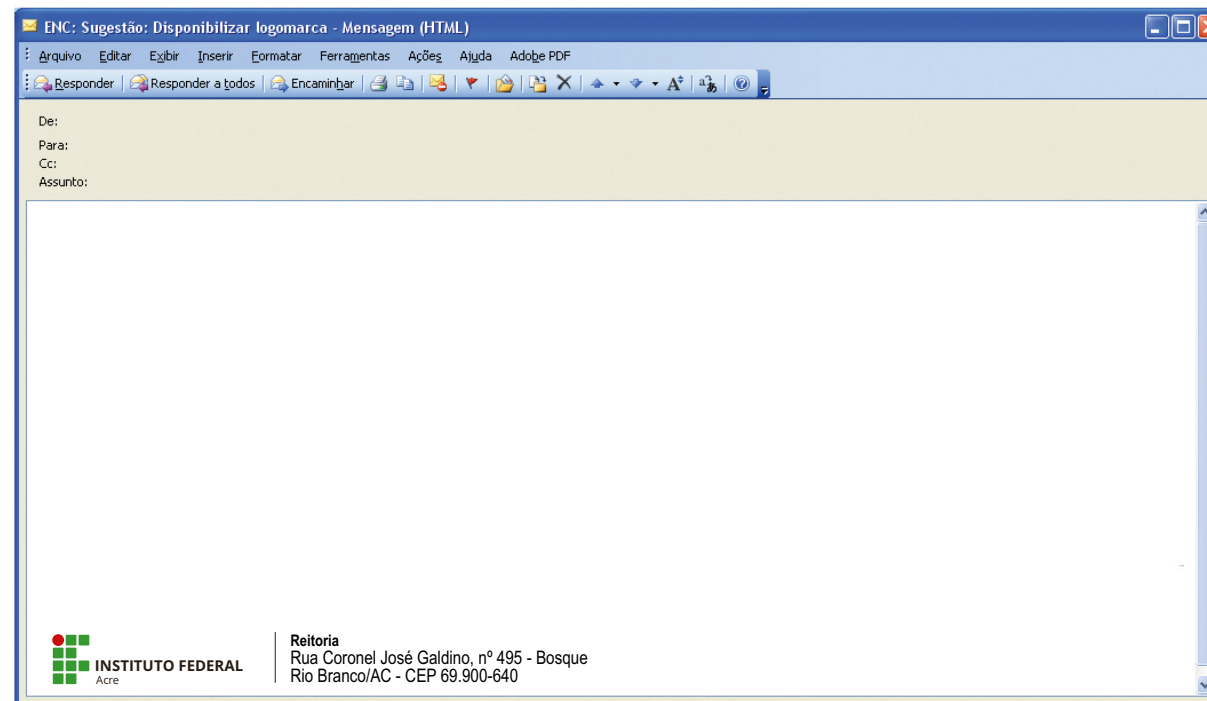
A coerência gráfica entre as aplicações é essencial a fim de permitir ao usuário uma clara percepção de unidade.

TELA POWERPOINT



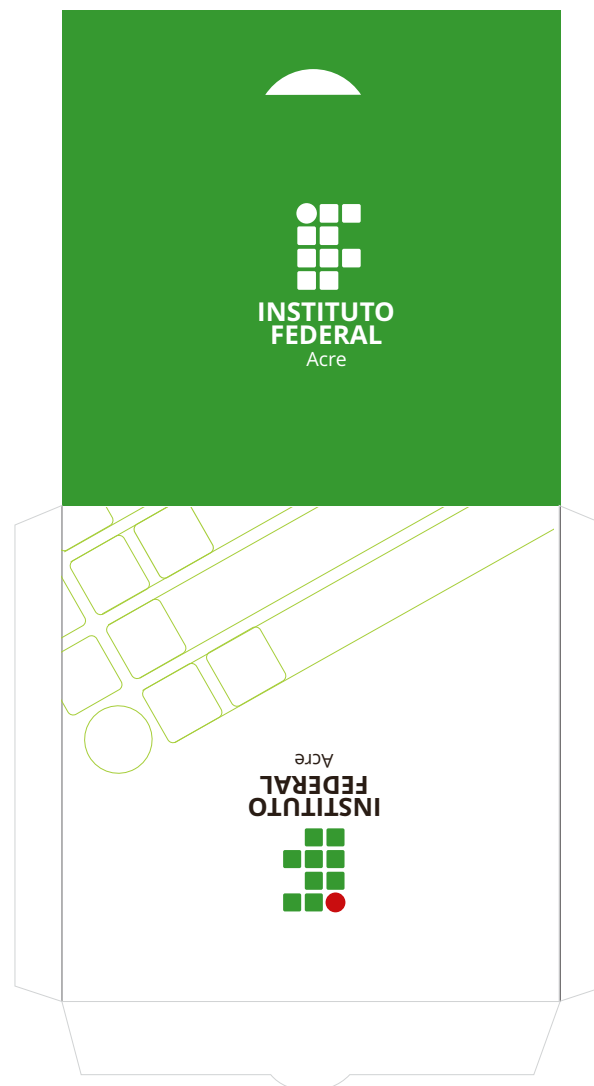
ASSINATURA E-MAIL

A identidade visual da marca deve ser mantida em todas os e-mails institucionais do IFAC
A coerência gráfica entre as aplicações é essencial a fim de permitir ao usuário uma clara percepção de unidade.

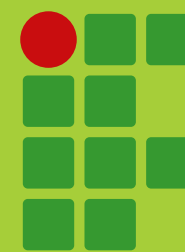




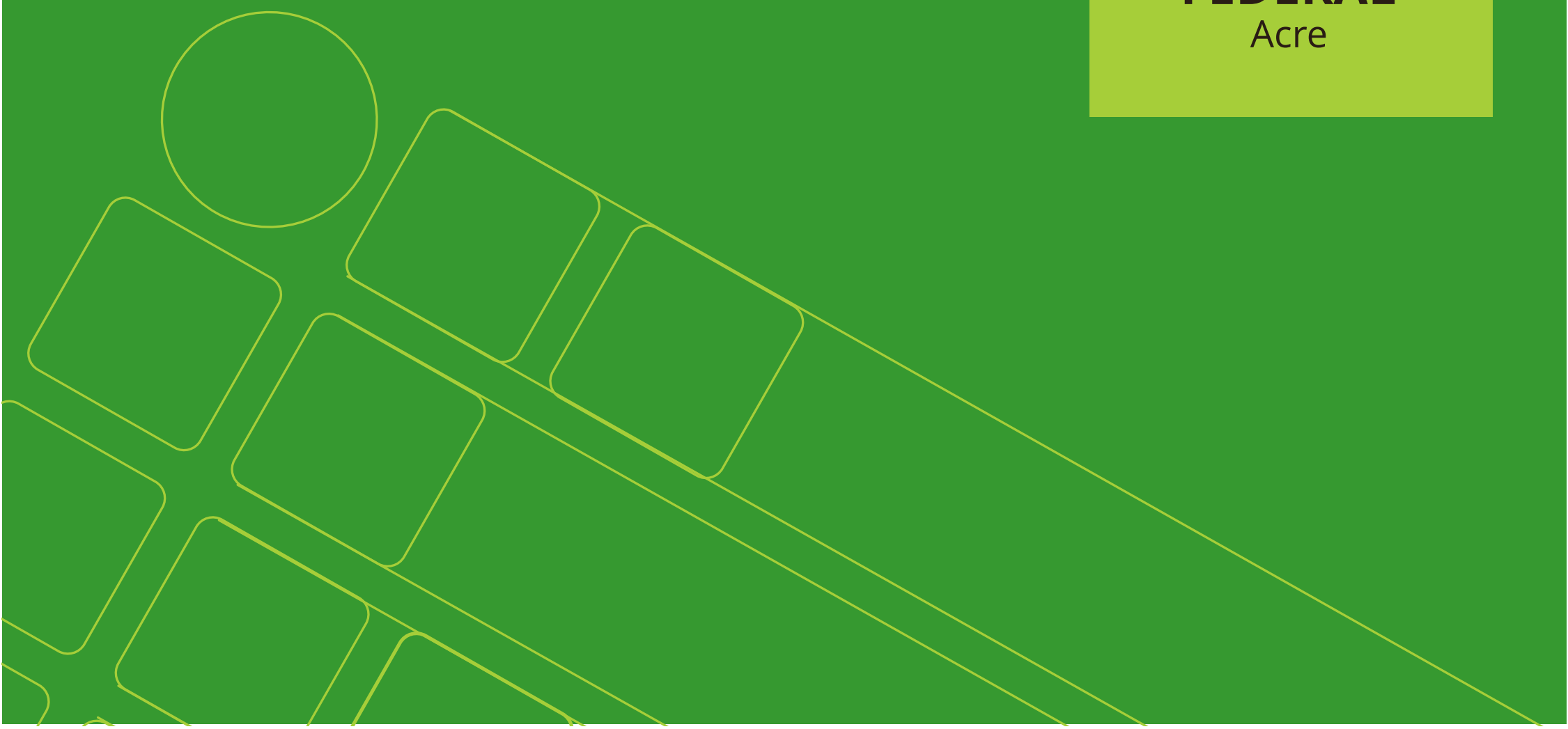
CAPA DE CD/DVD



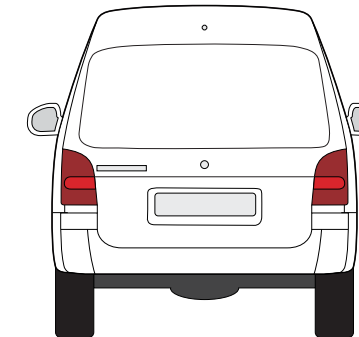
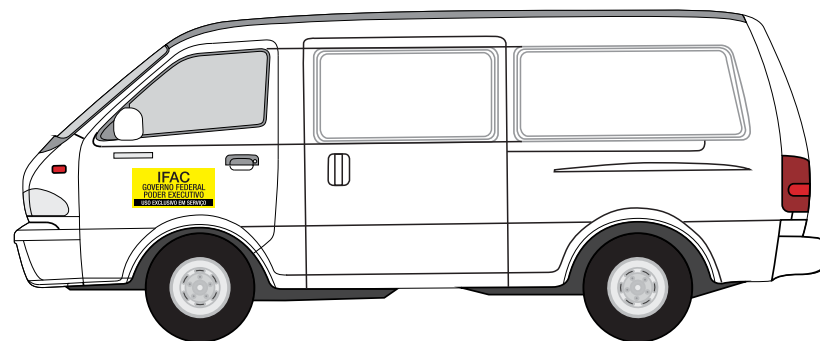
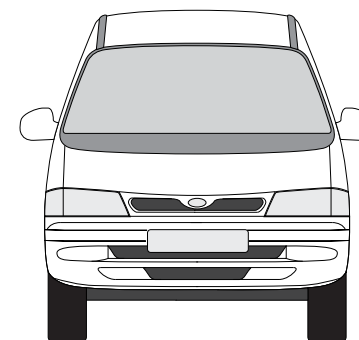
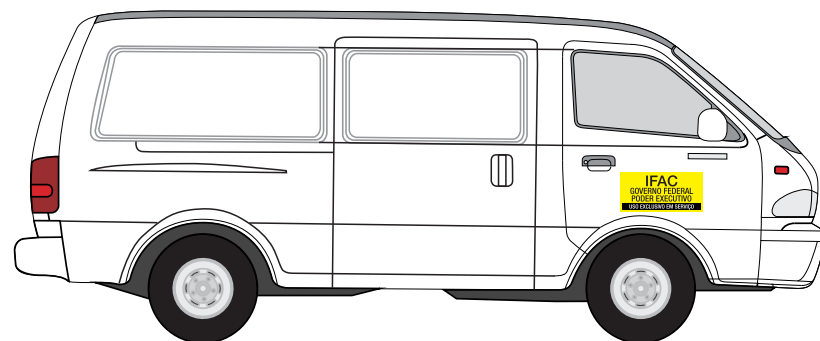
FROTA DE VEÍCULOS



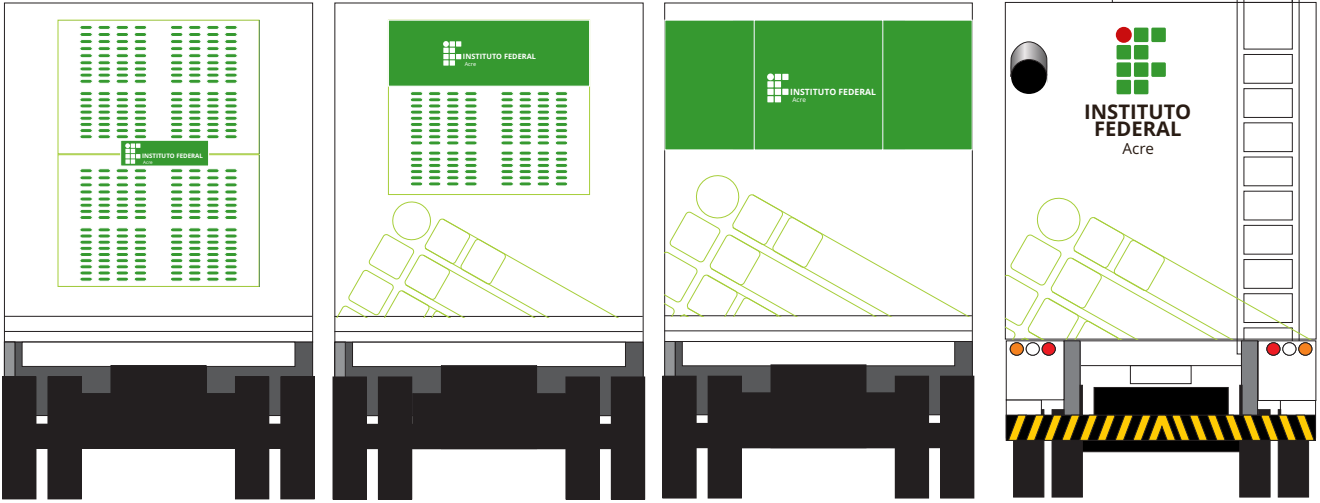
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ADESIVAÇÃO DA MARCA - VAN



CARRETA



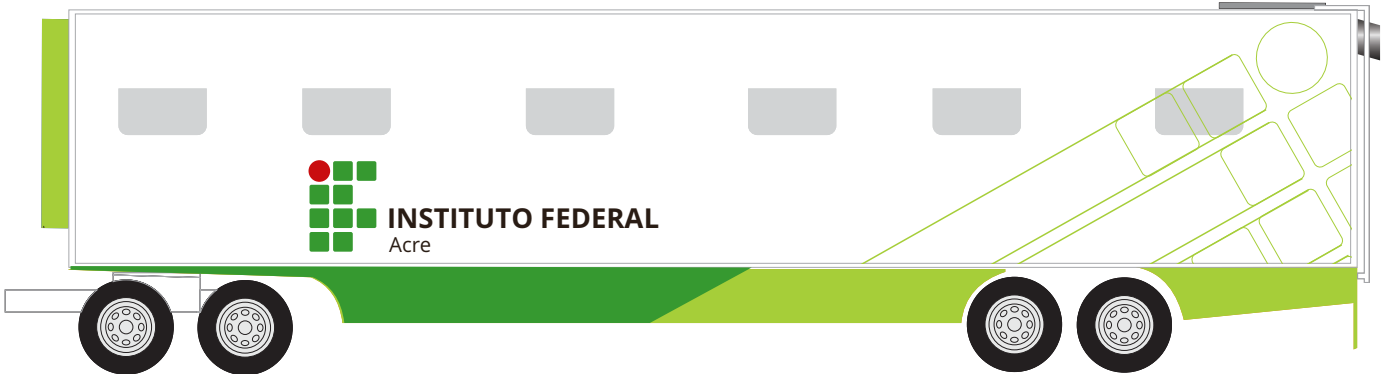
Logotipo branco adesivado

Carreta-escola adesivada

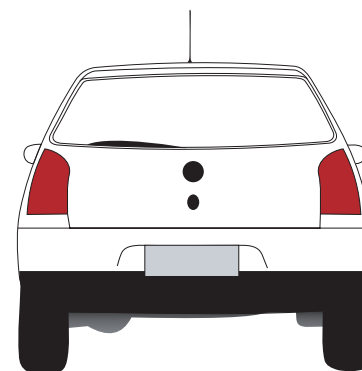
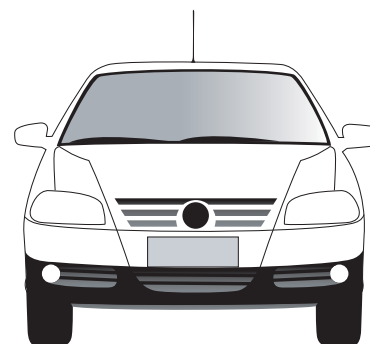
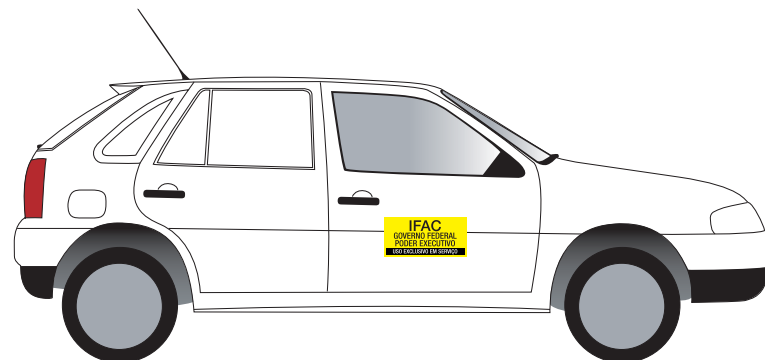
CARRETA



CARRETA



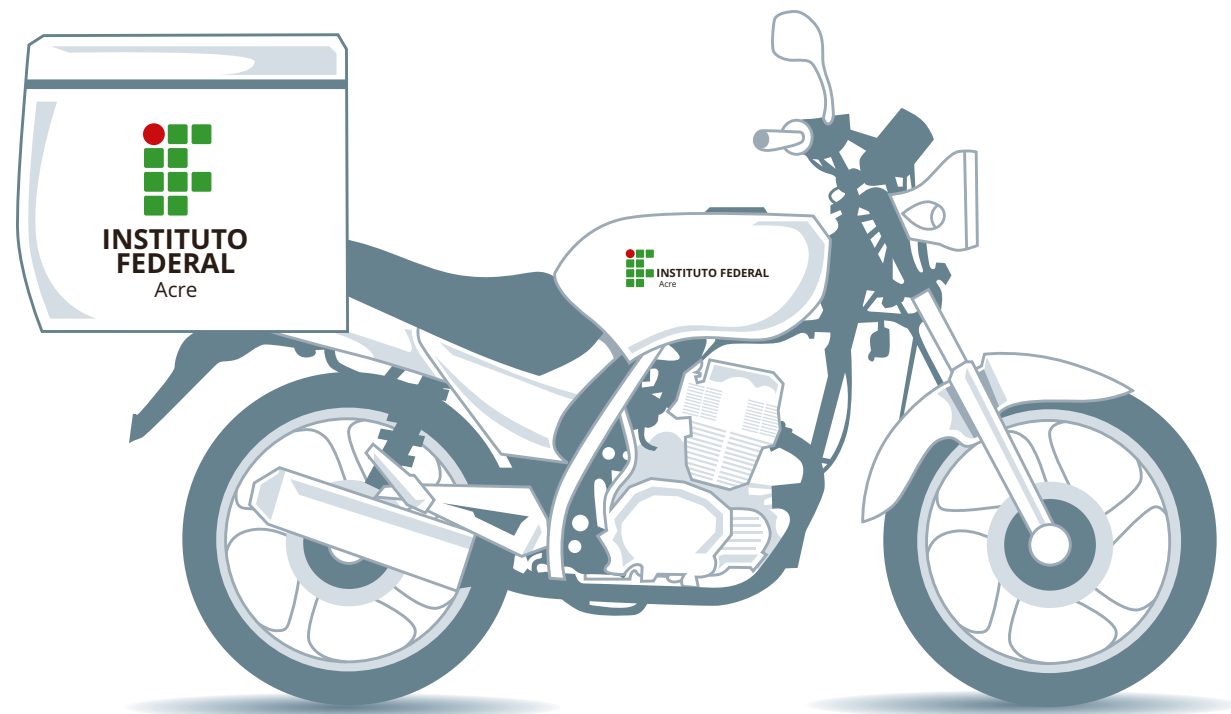
CARRO BRANCO



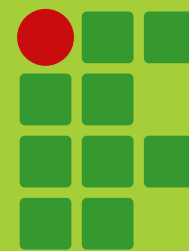
CARRO PRETO



MOTOCICLETA



UNIFORME



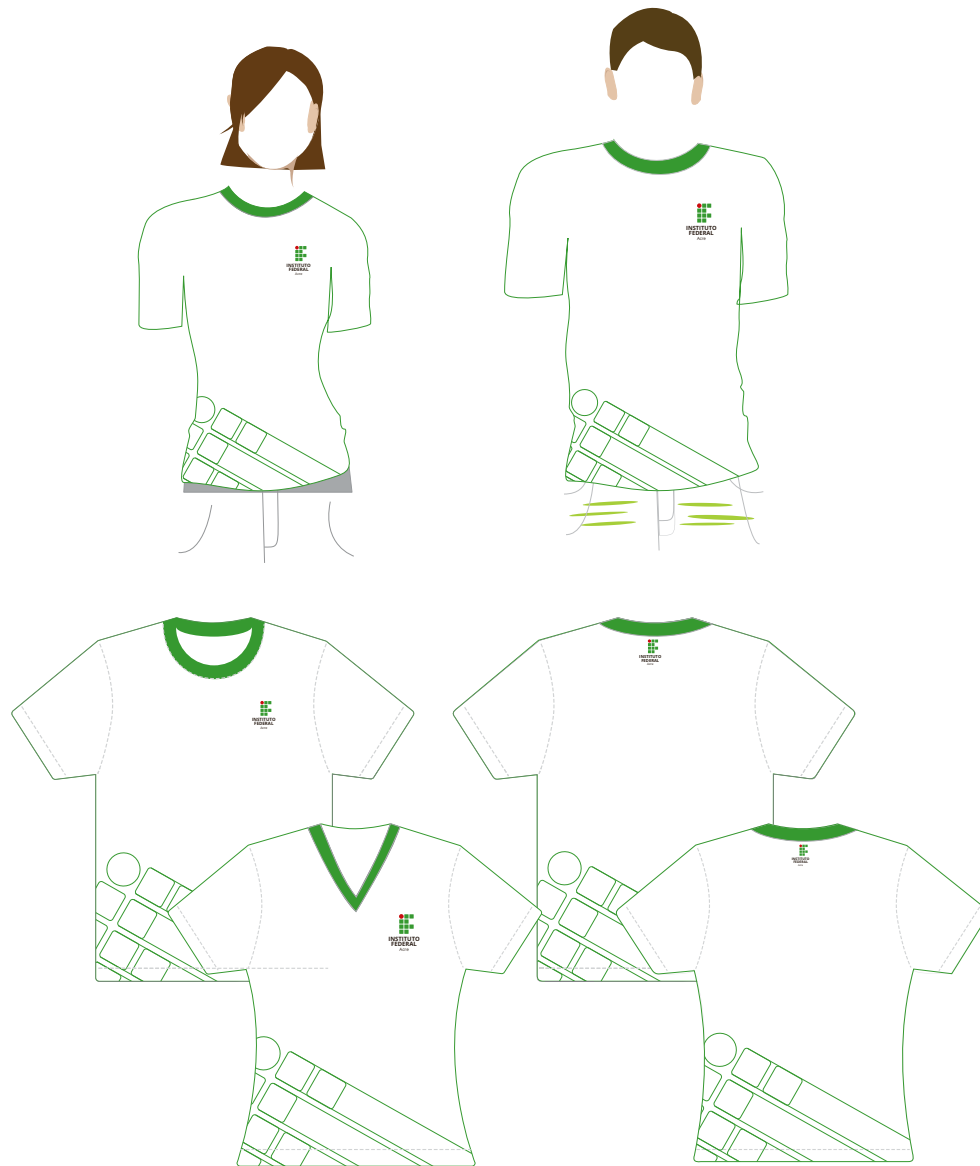
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CAMISA GOLA POLO



CAMISA

Modelo 1

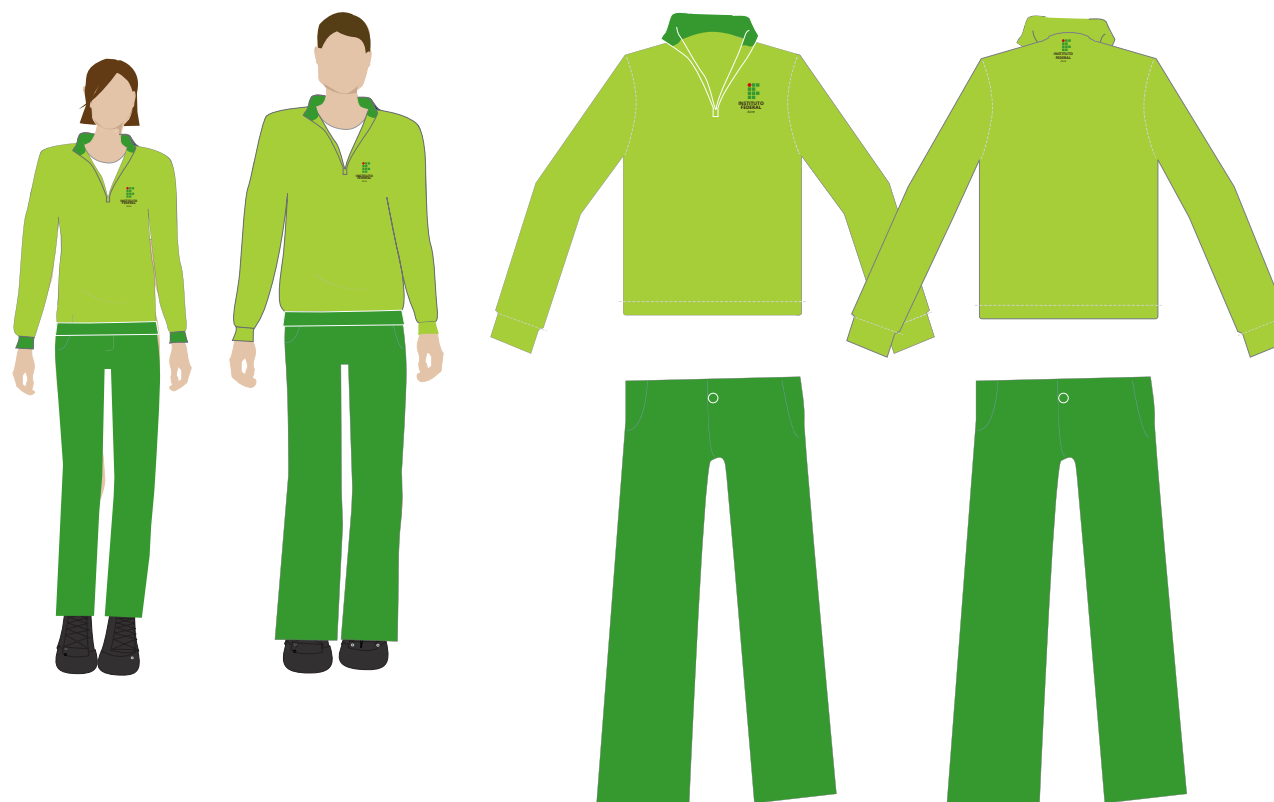


CAMISA

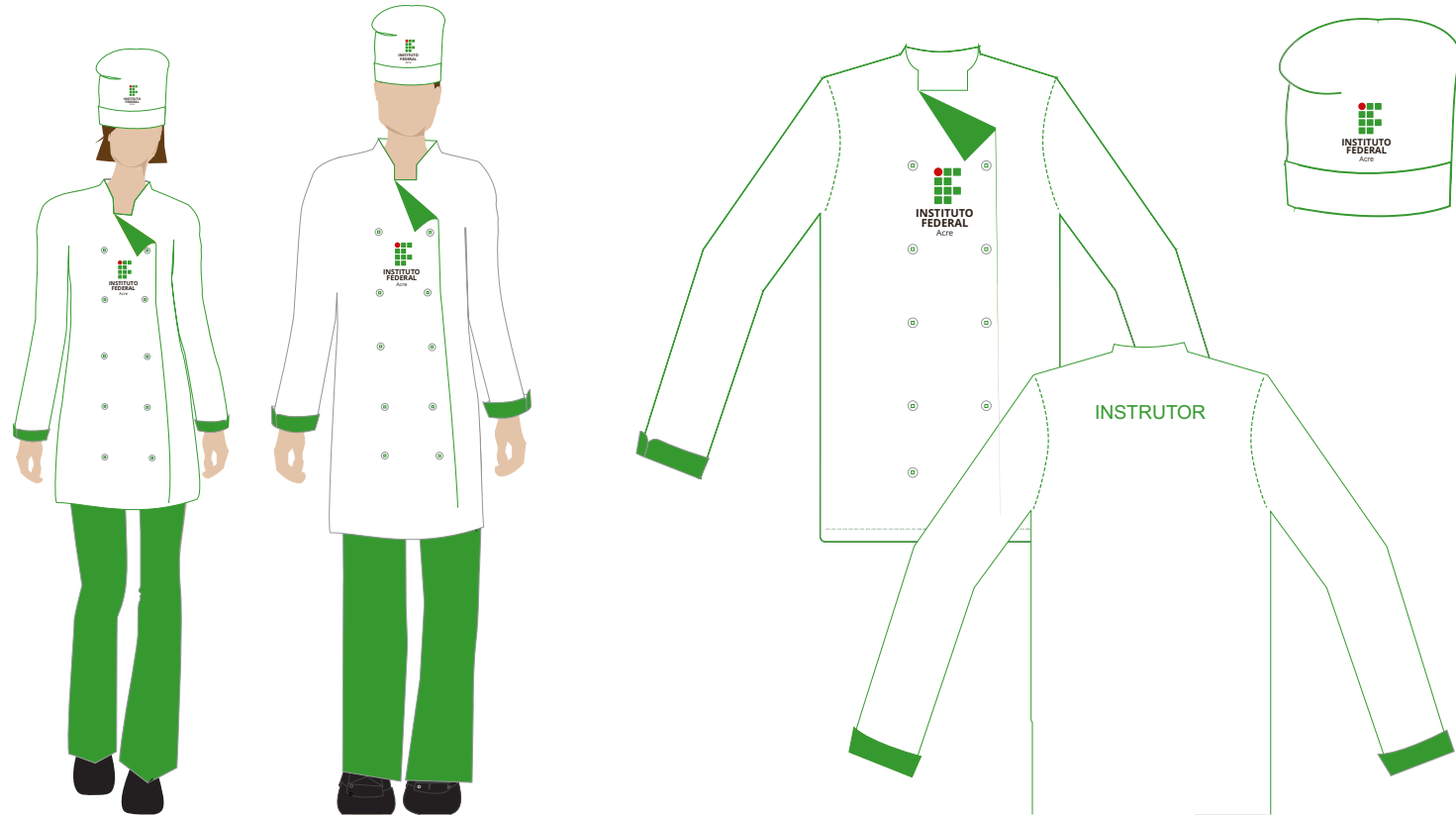
Modelo 2



CONJUNTO DE DUAS PEÇAS



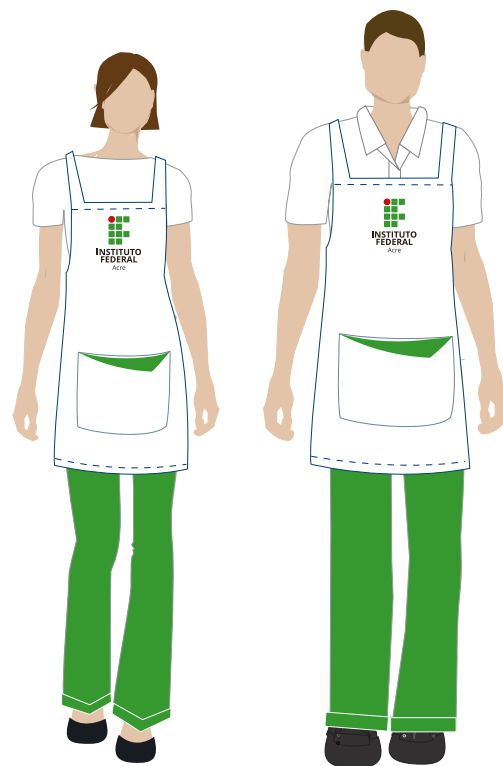
DOMA



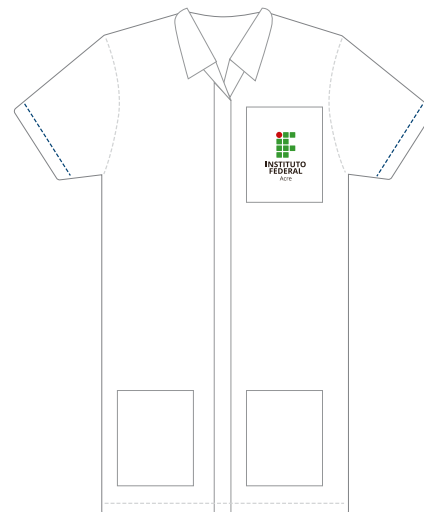
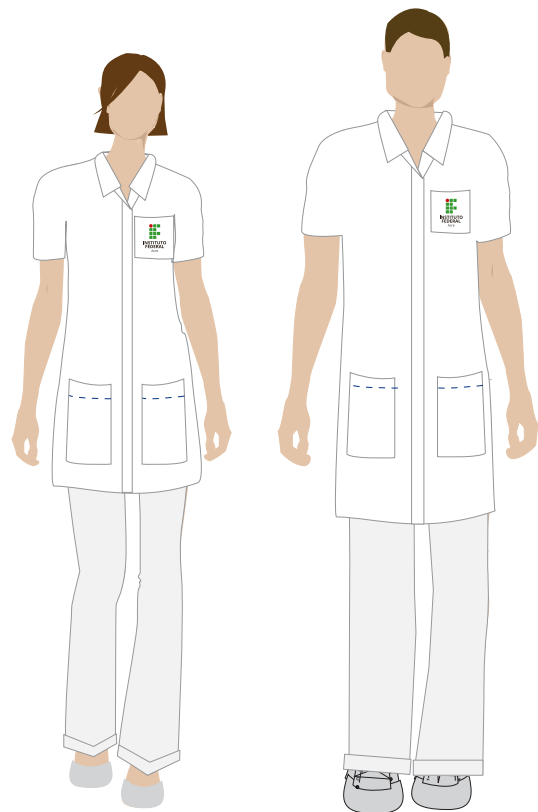
AVENTAL



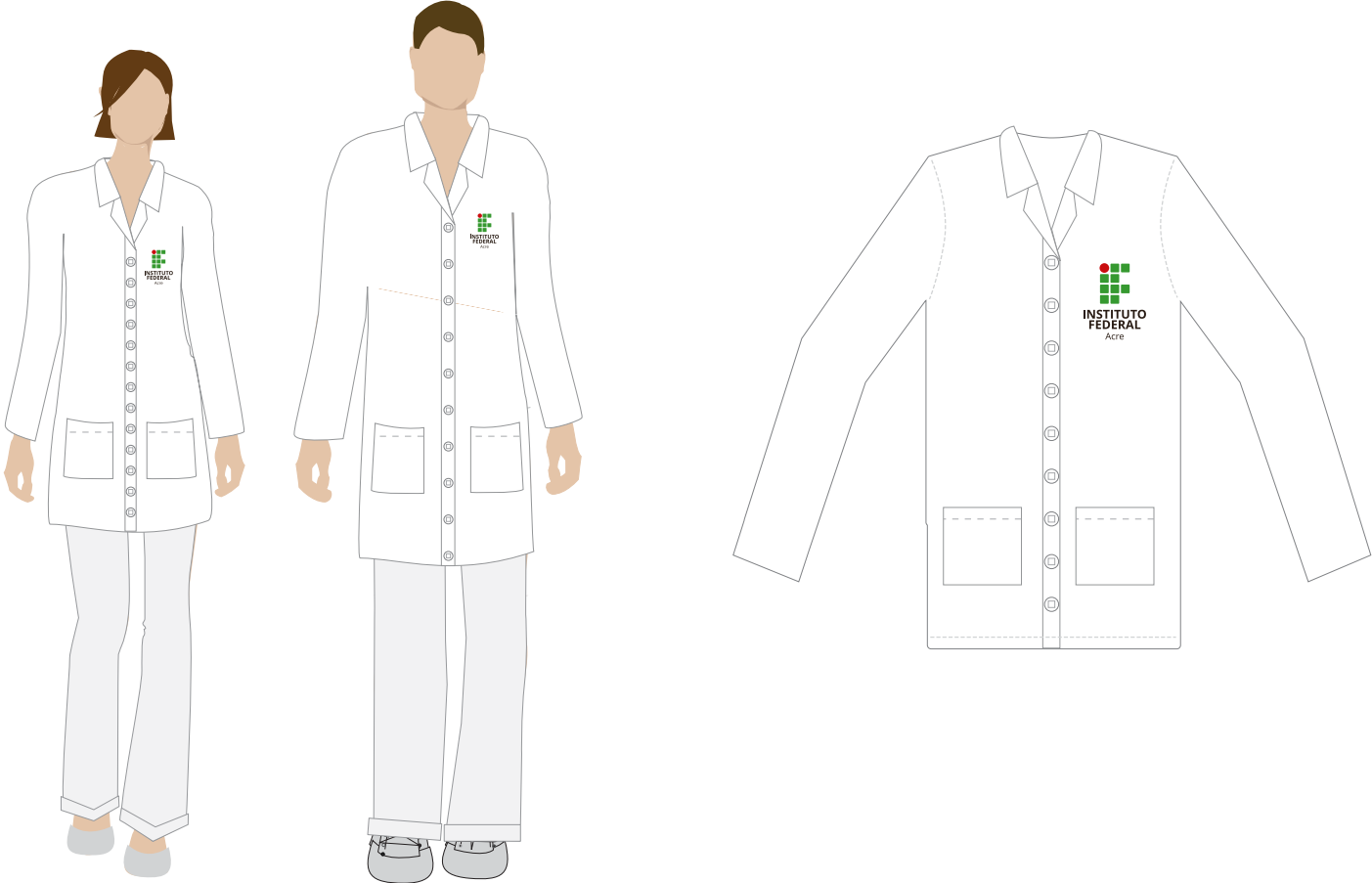
AVENTAL BRANCO



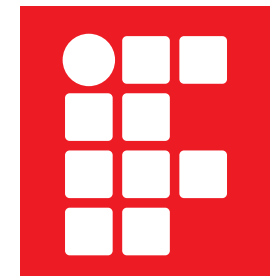
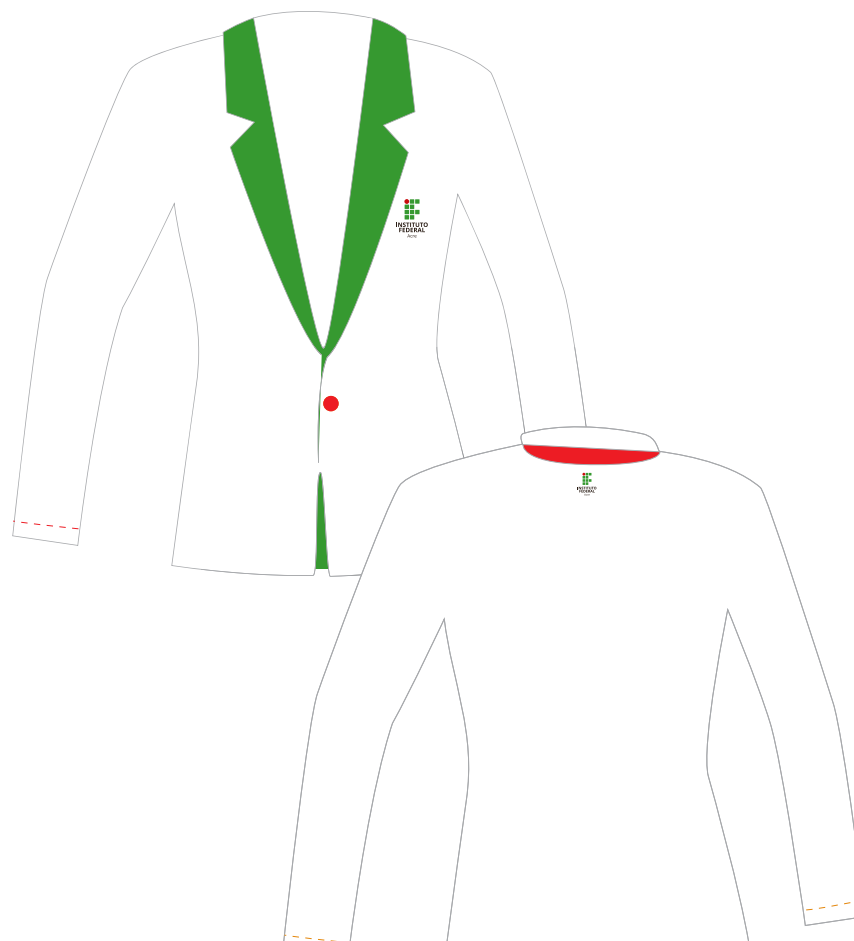
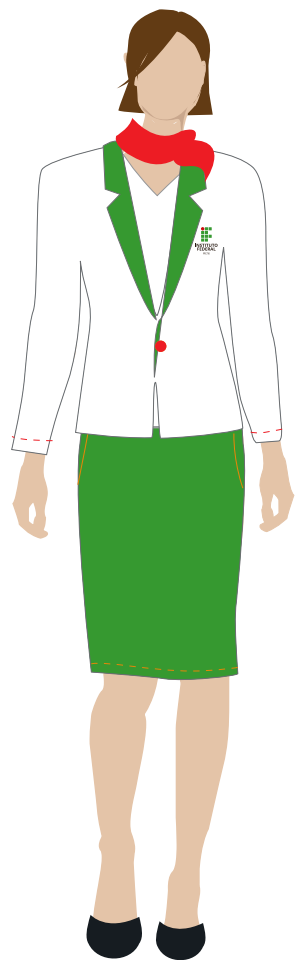
GUARDA-PÓ BRANCO



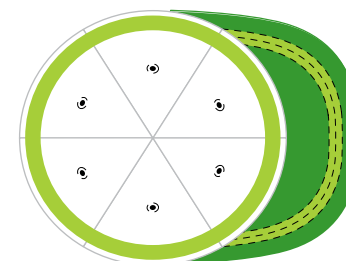
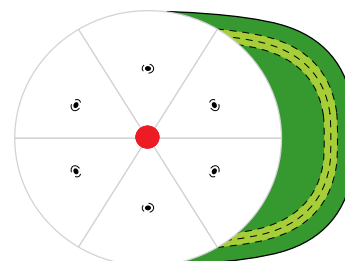
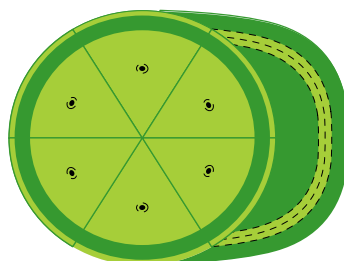
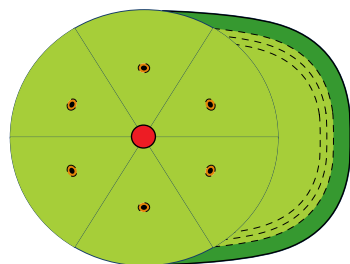
JALECO STANDARD



TAILLER E LENÇO



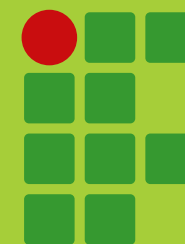
BONÉ



CAMISA



SINALIZAÇÃO EXTERNA



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FACHADA



FAIXA DE SEGURANÇA



tamanho variável



Faixa de vitrine - rodapé

tamanho variável

PLACAS DE FACHADAS

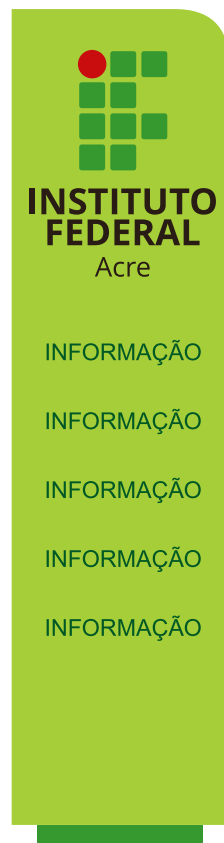


Vista Frontal (cm)



Vista Lateral (cm)

TOTEM



Vista Lateral



Vista Frontal

PLACA DUPLA FACE



PLACA BANDEIRA



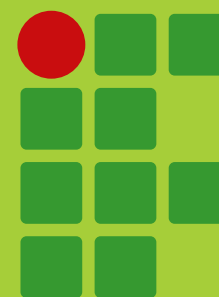
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HORÁRIO DE ATENDIMENTO

HORÁRIO DE
ATENDIMENTO
10h às 16h

SINALIZAÇÃO 3 INTERNA



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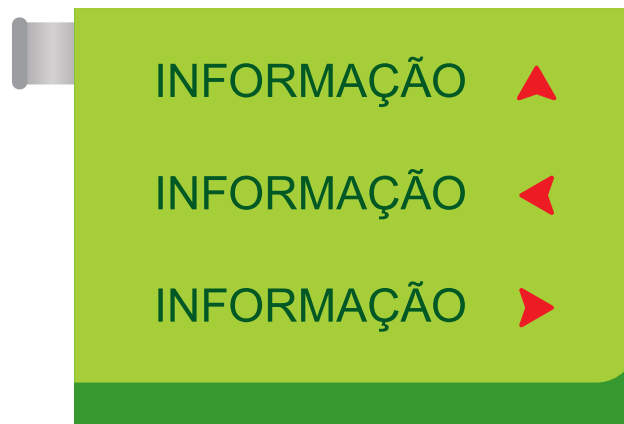
Acre

BANDEIRA INDICATIVA (FIXAÇÃO AÉREA)



SINALIZAÇÃO INTERNA

Bandeira indicativa (fixação lateral)



PLACAS PICTOGRAMAS



SINALIZAÇÃO INTERNA

FAMÍLIA DE PICTOGRAMAS



Toaleta Feminino



Toaleta Masculino



Toaleta Deciente Físico



Escadas



Lixeira



Acesso Restrito



Proibido Fumar



Extintor Água



Extintor Pó



Extintor de Incêndio

TOTEM DE FLUXO



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INFORMAÇÃO ◀

INFORMAÇÃO ▶

INFORMAÇÃO ▶

INFORMAÇÃO ▶

INFORMAÇÃO

INFORMAÇÃO

DISPLAY DE MESA

NOME E SOBRENOME

CARGO OCUPADO

